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Unit 1 People of achievement

Try to become not a man of success, but try rather
to become a man of value.

---- Albert Einstein





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Using language





Do you know these people? Who are they? What are they?



钟南山



比尔·盖茨



埃隆·马斯克（特斯拉主席）



马云



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百家号/梦幻历史故事



亚历山大·弗莱明（发
明了青霉素）



弗洛伦斯·南丁格尔



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Listening



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Explore the meaning of greatness

1. Match the people with their achievements. Then listen to a conversation between Dr. Wang, his daughter Wanglin, and his doctor's friend Anna, and check your answers.

| | |
|-----------------------------|---|
| Elon Musk | founder of modern nursing |
| Bill gates | founded high-tech and futuristic companies |
| Jack Ma(Ma yun) | managed the SARS outbreak |
| Alexander Fleming | made great advancement in online shopping |
| Florence Nightingale | made home-computing accesible |
| Zhong nanshan | discovered penicillin |

2.Listen to the conversation again. Who does each speaker admire?Tick the table below.



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| | Dr Wang | Wang Lin | Anna Smith |
|----------------------|---------|----------|------------|
| Elon Musk | | √ | √ |
| Bill Gates | | √ | √ |
| Jack Ma | | √ | √ |
| Zhong Nanshan | √ | | |
| Florence Nightingale | √ | | |
| Alexander Fleming | √ | | |
| Dr Wang | | √ | |



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3. Listen again and answer the questions.

(1) Why does Dr Wang say “money isn’t everything”?

Because he doesn’t believe that money alone is a true measure of success.

(2) What is the real reason Anna admires the famous people? and what examples does she give?

Because they have worked so hard to achieve their goals and have positive contributions to society. She mentions Elon Musk and Bill Gates.

(3) What kind of person do you think Wang Lin admires? Why?

She admires people that do good things and inspire her. Because she mentions these two things when she talks about how wonderful her father is.



4.work in groups.Brainstorm the names of some great people and write them in the table below.

| | |
|--|--|
| Ordinary people Xiao Wang, Xiao Li..... | Scientists Yuan Longpin, Newtown..... |
| Environmentalists Rachel Carson, Liu Peitong.... | Explorers Maco Polo |
| Inventors Edison,Benjamin Franklin... | Politicians Mao Zedong, Lincon... |



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5. Discuss what makes these people great.

(Er/oh/um), let me see/think
well, er, ...

Yeah, I mean, I understand what you're saying...
Anyway...

Just a moment...

Hang on a second.

May I think about that for a moment?

How can shall/should I put this/it?

Let me think about this/that for a moment.

Right./Sure.

Really?

Well, I guess....

You see/know....

so,

Well, it's on the tip of my tongue.

I've nearly got it, ur...

What I want to say is....





6. Use your discussion to draw the conclusions about the meaning of the greatness. The following expressions may help you. Then report back to the class.



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The great person I know of is...,who...

To be great, a person should...

To me,greatness means...

Why do you think that?

That's true,but...

I want to be like _____ because
he/she...

has achieved financial success.

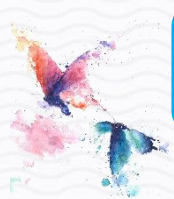
has invented new products.

has made great discoveries.

serves as a good role model.

brings happiness to other people.

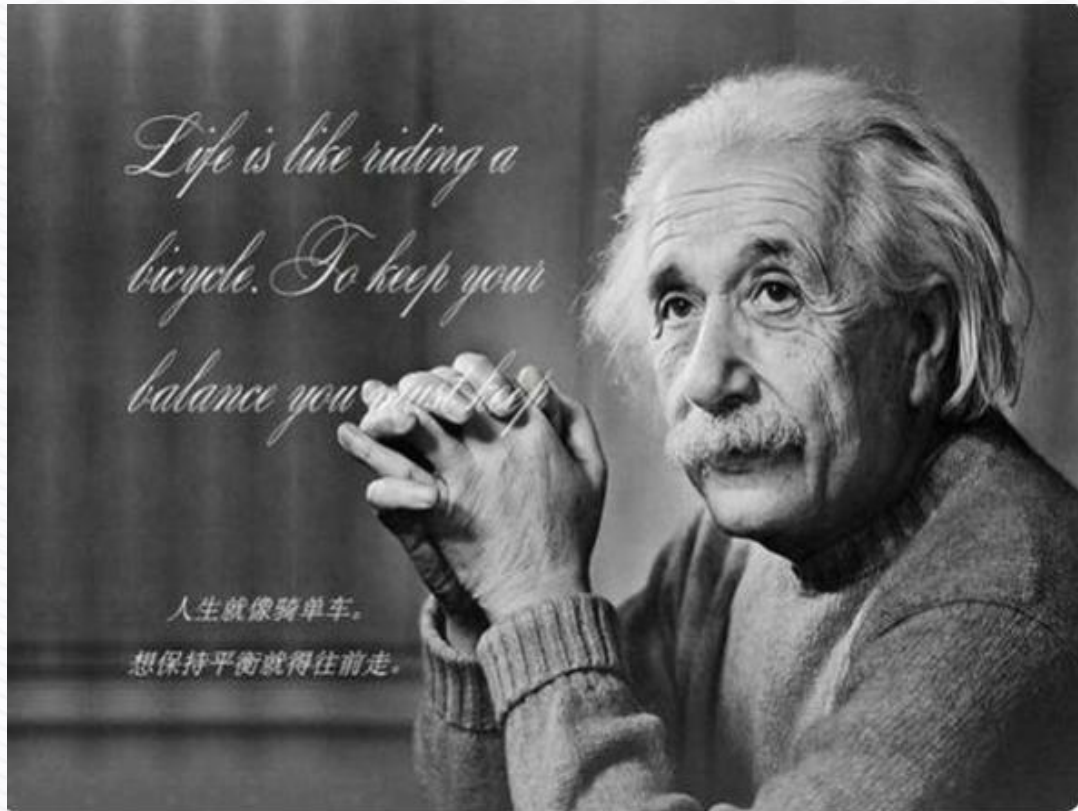
makes great contributions to society.



Introduce someone you admire



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What do you know about Albert Einstein?

He is a great scientist in physics, who has created the theory of relativity.

CCTV 9
纪录

02:00:12



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What words would you use to describe him?

smart, diligent, courageous, kind, hard-working, funny, persistent.

What do you expect to read from the text?

The introduction and achievement of Albert Einstein.



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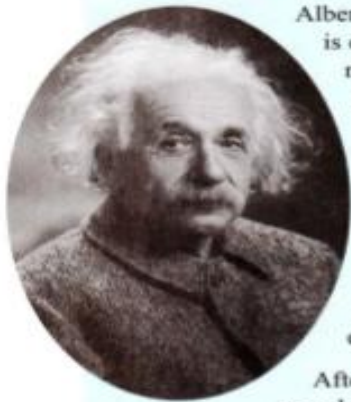
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THE MAN WHO CHANGED OUR UNDERSTANDING OF THE UNIVERSE



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Albert Einstein, who is perhaps the greatest scientist in modern physics, is often considered one of the smartest men who ever lived. He made numerous contributions to the world, the most well-known being the general **theory** of relativity and the famous formula $E=mc^2$. Einstein was not only a **genius**; he was a courageous and kind figure loved by many people.

This **gentle** genius was born in Germany on 14 March 1879. When he was 16, he tried to enter university in Switzerland, but failed due to his low scores in the general part of the entrance exam, despite obtaining exceptional scores in maths and physics. After studying for another year, he managed to pass the exam, entering university in 1896 and graduating in 1900.

After two years of looking for work as a teacher, Einstein took a job as a clerk in the Swiss **patent** office. While working there, out of a strong **passion** for knowledge, he continued to study, earning a doctorate in physics in 1905. That same year, which was later recorded as a miracle year in science, he published four **extraordinary** physics papers. Following this, he **gradually** became famous throughout the world as the new Isaac Newton. After four years, he was able to quit his job at the patent office and enter research full-time at a university. In 1922, he was awarded the 1921 Nobel Prize for Physics for his explanation of the photoelectric effect.

Circumstances changed in 1933, when Hitler came to power in Germany. Einstein, who was Jewish, found the doors of **academic** institutions closed to him. As a **consequence**, he had to flee Germany. After spending time in Europe, he finally took up a position as a researcher at the **Institute** for Advanced Study in Princeton, USA. Following that, he continued to make great achievements in physics and mathematics.

To the public, he was seen as a slightly odd-looking but kind and funny man. He had a thick moustache and long white hair, which sometimes stood on end as though he had just received an electric shock. Although he was a genius, he sometimes forgot things, like his friends' birthdays. But despite his peculiarities, he was loved by his friends and neighbours. There is even a story about how he helped a little girl who knocked on his door and asked for help with her homework. In fact, Einstein often **encountered** people on the street who would stop him and ask him to help explain things. After many such



occasions, he finally started saying, "Pardon me! Sorry! Always I am mistaken for **Professor Einstein!**"

On 18 April 1955, it was reported that Einstein had passed away, and the whole world mourned the great loss of a brilliant scientist.

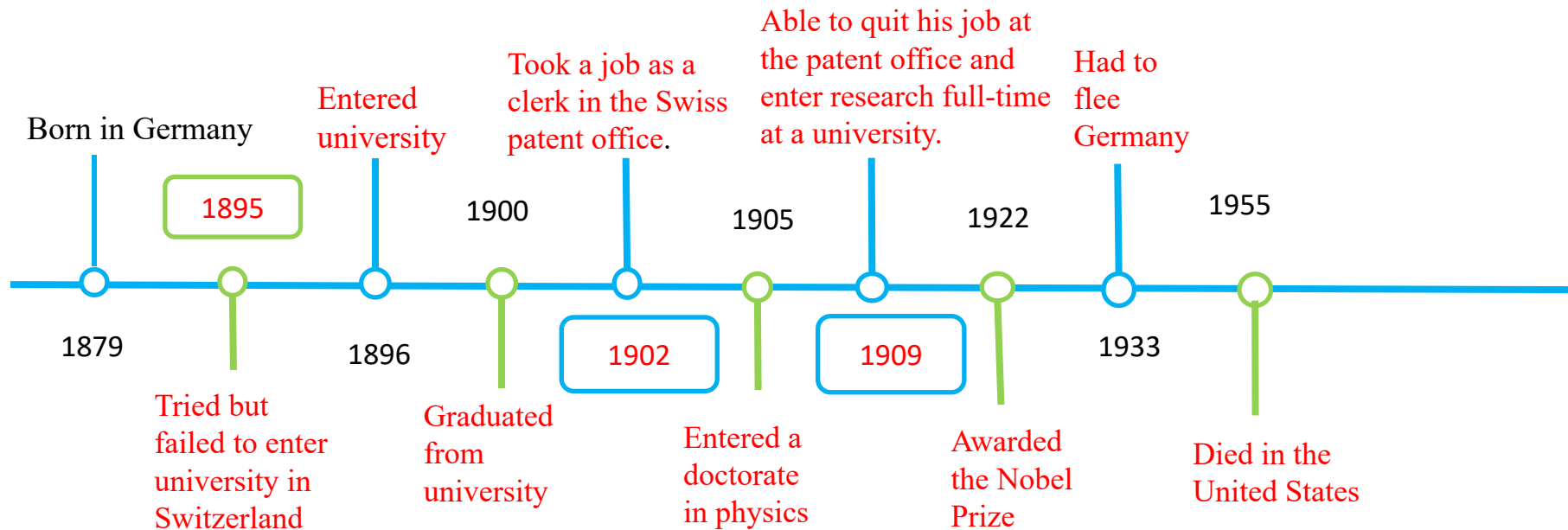


Finishing the following timeline.



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Summing up main idea of each paragraph and dividing them into four parts.



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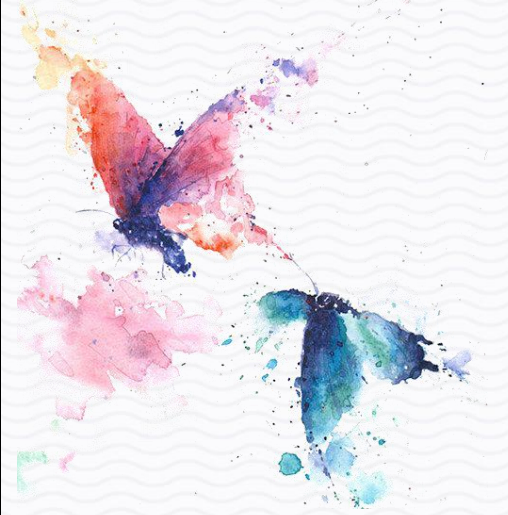
| Paragraph | Main idea |
|-----------|---|
| 1 | General information about his greatest contribution and personal qualities. |
| 2-4 | His life story and achievements. |
| 5 | Appearance and personality. |
| 6 | Death |



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Finishing following blanks in the chart and guessing which rhetorical devices has been used.

| Function | Expression |
|-----------------------|---|
| Describing appearance | slightly odd-looking, kind, funny despite his peculiarities, ... have a thick moustache and long white hair. |
| Showing personality | Although..., he sometimes forgot things..... ...he helped a little girl...her homework... ...often entered... “Always I am mistaken for Professor Einstein.” |





| | | |
|----------------------|----------------------|--|
| Rhetorical device | Analogy (类比) | as the new Isaac Newton |
| | Metaphor (暗喻) | the doors of academic institutions |
| | Simile (明喻) | as though he had just received an electric shock |
| | Personification (拟人) | (hair) stood on end |
| | Euphemism (委婉) | passed away |



Writing



| Content | Detail |
|------------------------------|--|
| Appearance | <ul style="list-style-type: none">·What's his or her name?· What does he/she do?· What is his/her achievement? |
| Name and identity | <ul style="list-style-type: none">· What does he/she look like?· What's his or her most distinctive feature in terms of appearance? |
| Personality | <ul style="list-style-type: none">·What kind of person is he/she?(Give facts beside opinions) |
| Impressive story | <ul style="list-style-type: none">·Describe the story based on five elements: what/when/where/who/how·What do I want to show by telling the story |
| Reason for his/her greatness | <ul style="list-style-type: none">·Why do I think he or she is great?·What's his or her influence/contribution? |
| My feeling | <ul style="list-style-type: none">·How do I feel about him or her?·If I have a chance to meet him/her,what will I say or do? |



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| | |
|-------------------------|---|
| Structure | <ul style="list-style-type: none">·How will I develop my writing?·If I have a chance to meet him/her, what will I say or do? |
| Language feature | <ul style="list-style-type: none">· What words and expressions can be used?· What rhetorical devices will I use? |



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Thank
you